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Paving the Way for Fair Trade Diamonds

Brilliant Earth is pleased to announce our partnership with [PRIDE Diamonds](#) (recently acquired by Target Resources Plc), a socially responsible Sierra Leone diamond mining organization that aids workers and their communities through their fair trade diamond mining practices. PRIDE Diamonds demonstrates its high standard of social responsibility by paying its workers several times the average gross national income of Sierra Leone, reinvesting money into the surrounding communities, and rehabilitating land mined into productive farming. By sourcing fair trade diamonds from Sierra Leone through responsible fair trade diamond organizations like PRIDE Diamonds, we hope to build demand for widespread industry change. One community at a time, fair trade diamond-producing cooperatives can create a better future for the diggers in West Africa.

We have begun to purchase diamonds from Sierra Leone that are consistent with fair trade practices and hope to be able to expand this practice as more responsibly produced diamonds become available.

